## **SB&PA JUNE 2024 NEWSLETTER**

This Newsletter is normally prepared after the monthly BOD's Meeting which is usually the Second Tuesday of every Month.

PLEASE READ THIS NEWSLETTER, print it, save it, mark your calendars for events and REPLY where requested. This will likely be the only email communication you will receive from the business association for this month. So please read. The Dues Notices for 2024 went out in mid-February. If you have not yet sent in your dues for this year (\$75.00), you can do so by mailing a check to P.O. Box 144 Southampton, PA 18966. We always ask that payment be made by March 31<sup>st</sup> each year. Non-payment may result in being removed from the website and from our email chain.

We have recently made a change to a new Web Consultant and website vendor. We are very excited about the new company. The owner of the company lives right here in Southampton, PA. We are hoping to improve in several areas including email distribution. The website overall is unique and pretty impressive. Our website address is: <a href="www.southamptonbusiness.org">www.southamptonbusiness.org</a>. The contact information for the Web Consultant is now on the first page of our website.

Our most recent membership lunch meeting took place on April 23, 2024 at 12:00 at Maggio's. Our speaker was the Upper Southampton Township Manager, Don Williams. The theme for the meeting was "Advertising & Marketing in the Community." We invited some of the local publications. The meeting was a nice affair and the Italian food was excellent.

Moving forward we plan to have a SCHEDULE set forth/posted on the website listing upcoming events that we are planning.

Several members (49 at least) have already paid their 2024 dues. They are as follows: Robert Donnelly; Applebees; Angelo's; Maggio's; Steam Pub; Hampton Flowers; The Richboro Pub; John Saracino; Hampton Cleaners; The General Restaurant; Palz Taproom; The Iron Oven; The Joseph Fluehr III Funeral Home; Don Giovonni's; The Bruce Beaton Insurance Agency; Homestarr Realty; Todd Savarese, Esquire; HPT IT Consultants; Pet Supplies Plus; Lou Altimari; The John Cryan Jewelry Store; Spring Mill Country Club; B&E Jewelers; Ray Greenberg; Quaint Oak Bank; The Bowen & Burns Law Office; CDR; Del-Val Insurance; Tinari Container Services; Dillon-Haney Insurance; The Mad Golfer; The Printing Works; Signarama; Richmond Tech; Professional Offices for Medical Supplies; Goldstein Funeral Home; L.S. Perennial Landscape; Triglide Travel; Southampton Window Cleaning; Addval, Inc.; Altimari Properties; Adamow Construction Company; Harkins Auto Body & Towing; The Insurance Shop; The Community Business Network; Southampton Days; Dobisch Associates; Ivyland Builders; and The Buck Hotel.

THE ANNUAL ST. PATRICK'S IRISH COCKTAIL PARTY took place on March 13, 2024 at the Richboro Pub from 5-7 p.m. The event was, as usual, on the Wednesday before St. Patrick's Day. A huge crowd attended and a great time was had. This is a joint venture we do each year

with the Northampton Township Business & Professional Association. The band was flown in from Killarney Ireland for the event. The cost of the band was paid for by the Bowen & Burns Law Office. There was no charge to attend. People just pay for what they eat and drink. There were numerous incredible door prizes to win and some donated silent auction items to bid on. Raffle tickets were sold to win the door prizes and we raised money for two good causes. The total amount raised was \$1,400. which was split between the two groups. Half the money went to help pay the maintenance expense for the "Garden of Remembrance" located in the Northampton Park on Hatboro Road and the other half went to pay for the Southampton Easter Egg Hunt for the children which took place on Sunday March 24, 2024 at 10:00 a.m. at Tamanend Park in Southampton. We had many corporate sponsors who were acknowledged during the event. Special thanks goes out to the Adamow Construction Company (Mary Adamow & Ed Adamow), Feeney's Nursery & Irish Shop and Mignoni's in Bristol for their generous donating of items and/or donating of funds.

BASH, BASH. The BASH took place back on Saturday night February 3, 2024 from 6-10 p.m. at Spring Mill Country Club. Our association celebrated being in business for 70 years. The fundraiser was a multi-dimensional mega party. Congressman Brian Fitzpatrick joined the fun. It was overall a very unique and special evening.

Special thanks to all the Corporate Sponsors for the BASH as follows: Quaint Oak Bank; Mary Thoma, Coach Dog Tavern; Altimari Properties; Mary Adamow, Adamow Construction; The Bruce Beaton Insurance Agency; Homestarr Realty; The Bowen & Burns Law Office; Cryan Jewelry Store; Liz Schaefer Knapp, Realtor; Del-Val Insurance Group; Robert Donnelly, Investment Advisor; Goldstein & DiPaolo CPA's; Harkins Auto Body & Towing; Hampton Flowers; Hampton Cleaners; The Kenney Insurance Group; Frank Marx from Curley Adjustment Bureau, Inc.; The Printing Works; Pastorino Landscaping, LLC; The Southampton Days Committee; Austin Meehan, General Asphalt; Ivyland Builders, LLC; Todd Savarese, Esquire; Tinari Containers; Tom Turnbach w/ First Commonwealth Bank; United Tire; Iron Oven Restaurant; Maggio's Restaurant; Steam Pub; Don Giovanni's; The Richboro Pub; Angelo's Southampton; The General Restaurant; Pals Restaurant; Applebees; Leck Waste Services; Daniel's Plumbing & Heating; SIGN-A-RAMA; Pike Lanes Bowling Center; Mt. Penn Tool & Machine Co., Inc.; The Buck Hotel; Joseph Ridgway, Bruno & Ridgway; Tom Rodman, Investment Advisor; Edward Jones; HPT IT Consultants; Pet Supplies Plus; The Carrier Pigeon Publication; The Uptight Suburbanite Publication; and The Joseph Fluehr III Funeral Home.

Special thanks to all who donated items for the Silent Auction for the BASH as follows: John Cryan; Spring Mill Country Club; Gerry Bowen; Shore & Pocono Properties, Inc.; Austin Meehan; Mary Adamow; Frank Marx; Robert Donnelly; Lou Altimari; State Senator, Frank Farry; State Rep., Kristin Marcel; The Carrier Pigeon Publication; The Uptight Suburbanite Publication; and Pet Supplies Plus.

Special thanks to all who donated gift certificates for the BASH as follows: Applebees; Angelo's; Maggio's; Don Giovanni's; The Iron Oven; Steam Pub; Hampton Flowers; Hampton Cleaners; The General Restaurant; Palz Taproom; and The Richboro Pub.

Special thanks for all who helped plan and run the BASH especially as follows: Gerry Bowen; Greg Crompton; Andrew Crompton; Michael Crompton; Robert Donnelly; Liz Schaefer Knapp; Jerry Hill; Joe Hill; Tom Hill; Shannon Bowen; Thomas Dougherty; Jim Rauchut (our photographer); and Ryan Fitzgerald.

The winners for the BASH Super Bowl Block Pool were as follows:  $1^{st}$  Q – M. Logan \$175.00;  $2^{nd}$  Q – Joanne Donnelly McGurl \$200.00;  $3^{rd}$  Q – Joanne Donnelly McGurl \$175.00;  $4^{th}$  Q – Austin Meehan \$125.00; Overtime – Frank Marx \$125.00.

The net monies raised for the BASH are still be calculated because the Corporate Sponsor Checks are still coming in. We estimate the total will be around \$7,000.00.

This month, we will have our annual Danenberger Memorial picnic in Tamanend Park for the awards ceremony. The date always the 4<sup>th</sup> Tuesday in June, so June 25, 2024, 6-8 p.m. We will be getting food and beverages from Angelo's Restaurant, Don Giovanni's and Flip's Burgers and Shakes. The cost will be \$15.00 per person. A flyer about the picnic is attached to this newsletter. The John Danenberger Foundation was created many years ago in memory of John Danenberger, who was the first township manager of Upper Southampton Township. Monetary awards are given out each year to the winning high school student applicants to help them with the cost of college. We now try to also invite past winners to join us at the picnic and share some stories. For further information you can contact the Danenberger Chairman, Greg Crompton with Quaint Oak Bank.

CEF Golf Outing. We want to remind our members that the CEF annual Golf Outing is scheduled for Monday, June 17, 2024 at Spring Mill Country Club. Anyone interested should go to the website: www.centennialef.org. The event is now known as the "Bruce Beaton Memorial Outing" in memory of our long-time member, Bruce Beaton. We will be a hole sponsor for the event.

The focus for our Association is: MARKETING, NETWORKING and COMMUNITY EVENTS.

CITIZEN OF THE YEAR ANNUAL AWARD BANQUET. Each year the Inner-Service Club of Southampton has a banquet to honor someone as Citizen of the Year. The winner is required to be a Southampton resident. This year the banquet was held on Wednesday May 8, 2024. The 2024 Citizen of the Year was Adolph Schneider. Our President, Gerry Bowen attended the event on behalf of our association.

SAD NEWS. Over recent weeks we lost two long-time members who passed away: Ron Richardson and Dr. Norman Bailey, Sr. Let's keep their families in our thoughts and prayers. Our Association sent a flower arrangement to the funerals.

Our new Website is up and running! Check it out at: <a href="www.SouthamptonBusiness.org">www.SouthamptonBusiness.org</a>. To RSVP for events or to contact our association by email, the email address for our association is: Southamptonbpa@gmail.com. If you need something concerning your website listing or to discuss our web site features in general, please contact our web site consultant. Their contact info is on the front page of the website. Please email with any website issues. If you need to speak with someone by phone regarding our business association, you can call our President, Gerry Bowen at 215-704-4512.

Our December lunch event was our annual Holiday/Christmas Lunch at the Iron Oven Restaurant which took place on Tuesday, December 12, 2023 at 12:00. It was quite a festive event. We had a harpist playing pleasant music and there was a unique Art Display for all to peruse. The food was delicious and the conversation was engaging. Holiday cheer was abound.

Our September lunch event was a nice lunch at Spring Mill Country Club on Tuesday, September 26, 2023 at 12:00. We had "Club Sandwiches at the Club." For our speaker, we had Bucks County Commissioner, Gene DiGirolamo.

Our October lunch event was held on Tuesday, October 24, 2023 at 12:00 where we again had a luncheon paying tribute to our Veterans and Police. The lunch took place at the VE Club on Davisville Road. We had a great crowd. We had two speakers: our Southampton Police Chief (Chief Varacallo) and the head of the VA for Bucks County (Mr. Matt Allen). All had a good time and we learned some interesting details about today's police environment and the military service by the Veterans in attendance.

Back in July our association had a Business Card Exchange at the General Restaurant (formerly the General Davis). The event took place on Tuesday, July 25, 2023 at 5:30 p.m. We had a very good turnout and some great appetizers. A good time was had by all and we had some new faces attend, which is always nice.

This year our organization once again sponsored the BINGO at the Southampton Days week long fair. We extended \$50. each night for the final Bingo pot of the evening. In return, we requested that they do promotions during the night telling people about our association. All went well. Each year we also encourage our members to come out to the fair and hang out at the bingo tent area — another way to network together and also spend time with others in the community.

\*Reminder at each luncheon/event, we raffle off a gift certificate from the location we are eating at or purchased from one of our restaurant members involved with the event. We want to promote our area restaurants.

Welcome the new members that have joined our business association recently: The Community Business Network (Kathy Ruediger); Don Giovanni's; The Iron Oven; Steam Pub; Hampton Flowers; Hampton Cleaners; Pet Supplies Plus; The General Restaurant; Palz Taproom; The

Richboro Pub; Spring Mill Country Club; HPT IT Consultants; Adamow Construction; Lou Altimari; and the Joseph Fluehr Funeral Home.

PLEASE NOTE: We encourage all our members to send an email directly to our new Website Company Consultant if the member wants to put their own personal events on our COMMUNITY EVENTS CALENDAR or if a member wants to discuss their website listing or if a member wants to place a job posting in our new Employment Corner. Please email our website consultant directly with any info or questions.

PLEASE ALSO NOTE: That with your membership in our group we provide an email blast program (One email blast opportunity per year per member). Anyone interested, please contact our website consultant to make arrangements.

## **Association Marketing & Advertising News:**

- 1. Our Association has ADs in the current edition of the Carrier Pigeon publication and the Uptight Suburbanite publication. In fact, member John Altimari has generously offered to pay for us to have the Ads in those publications. Thank you very much, John! Given the "win win" situation for all involved, we have extended a free annual membership to John Altimari. He said "Not necessary."
- 2. Our Association also will continue to have an Ad in the Fall/Winter and Spring/Summer editions of the Upper Southampton Township and Park & Rec Newsletter which comes out twice a year.
- 3. The SB&PA again was a sponsor for the Centennial Education Foundation (CEF) Bruce Beaton Memorial Golf Outing on June 20, 2023 at Spring Mill Country Club. We sponsored the putting contest.
- 4. Our Association will try to have Field Banners put up on the local sports fields this Spring to advertise and also help support the children's sports programs. The same Banners were used for our Parade Float in the 2022 Southampton Days Parade.
- 5. Our Association had an Ad in the Southampton Days Book again last year.
- 6. Our Association was again the putting contest sponsor for the Southampton Police golf outing which took place on August 14, 2023 at Spring Mill Country Club. Thanks to our members and friends who ran the contest which raised money for the police cause.
- 7. We ordered, paid for and installed a new garden plaque for the Veteran's Memorial Plaza which is located at the corner of Street Road and Second Street Pike. The new plaque commemorates how our business association members have helped take care of the corner for decades.

- 8. We are thinking about a similar type plaque, a kiosk or signs to be installed and associated with the new Hiking and Biking trail, part of the Pennypack Trail that now goes thru Southampton. More info to follow.
- We were spotlighted in the December 2023 issue of the local Southampton Spirit Newspaper Publication.
- 10. CHRISTMAS LIGHTS UPDATE: As some know, our association did all the efforts to hang the Christmas Lights a/k/a The Holiday Lights in Southampton for approximately 35 years. The work necessary overall was enormous. Many people in town did not even know we did the lights, they thought it was the Township. Eventually, we reached the point in recent years where we simply could not do the project anymore because we did not have the manpower. We asked the Township to take over the project. Meetings took place over many months where a new issue/obstacle arose which was PECO advising of a new charge of \$150.00 per pole to hang the light fixtures (approx. 70) each year. The Township eventually decided that they did not want to take on the project. Then the skies started to brighten. PECO advised they would waive the proposed pole fees and the Southampton Days Committee stepped forward and announced that they willing to try and take over the project. At the December SBPA BOD's meeting it was unanimously approved to sign over ownership of all the lights equipment to the Southampton Days Committee. Our Board also voted unanimously to do our best within reasonable limits to continue with financial support of the project each year. That way, we can continue to play a role in the holiday lights. The Lower Southampton Spirit Newspaper printed a nice article about the transition in their December 2023 issue.

## In Other Community News:

1. There is a new road sign for local Civic groups now finished on Street Road as you enter Southampton coming from Feasterville. Our Association is included on the sign.

We want to shout out a big "Thank You" to Chris Pastorino and Pastorino Landscaping LLC who went out "again" recently (without being asked) and performed a lot of landscaping work at Veterans Memorial Corner which is the southeast corner at the intersection of 2<sup>nd</sup> Street Pike and Street Road. The corner looks great. Thank you, Chris!!!

See also the new COMMUNITY EVENTS CALENDAR feature on our website: <a href="https://www.SouthamptonBusiness.org">www.SouthamptonBusiness.org</a>

Our current Board of Directors and Officers are listed on our website. Anyone interested in joining the board, just contact our President, Gerry Bowen. This year we are implementing a program to try and add at least 1 new BOD each year so that we can maintain and build for the future in order to keep our association going strong.

REMINDER: PLEASE GO TO OUR UNIQUE NEW WEBSITE FOR MORE INFO ABOUT OUR ASSOCIATION.

This Newsletter was prepared by Gerald L. Bowen, Jr., President SB&PA, (215) 704-4512.