

## **SB&PA FEBRUARY 2025 NEWSLETTER**

This Newsletter is normally prepared after the monthly BOD's Meeting which is usually the Second Tuesday of every Month.

PLEASE READ THIS NEWSLETTER, print it, save it, mark your calendars for events and REPLY where requested. This will likely be the only email communication you will receive from the business association for this month. So please read.

The Dues Notices for 2025 went out in early January. If you have not yet sent in your dues for this year (\$75.00), you can do so by mailing a check to P.O. Box 144 Southampton, PA 18966. We always ask that payment be made by February 28th each year. Non-payment may result in being removed from the website and from our email chain.

So far, we have 2025 dues paid from over fifty (50) members.

A week or so back we had the BASH II party at Pike Lanes in Southampton to raise money for our association and for the Tunnels to Towers (T2T) organization in New York which helps veterans, their families and first responders. All went very well. For more details about the multi-faceted fundraiser, see below.

Our next event is coming up fast. On Wednesday, March 12, 2025 from 5-7 we will be having our annual Irish Cocktail Party at the Richboro Pub. See the flyer attached. This is a joint venture we do each year with the NTB&PA for fun, networking and to raise money for good causes. Our cause in recent years has been the Children's Easter Egg Hunt at Tamanend Park run by the USTWP Park and Rec Dept. We pay for the plastic eggs stuffed with treats. The eggs are hidden in the fields near the Pavilions. This year the Easter Egg Hunt is scheduled for Saturday April 12, 2025 at 10:00 sharp.

Our next membership lunch meeting will be on Tuesday, April 22, 2025 at 12:00 noon at Maggio's Restaurant. Our speaker will be our Upper Southampton Township Manager, Don Williams who will give us a township update. The topics for the meeting will also include a focus on marketing and advertising in the community. As in the past, we will invite local advertising publications to join us. A flyer with details will be coming soon.

Please note that we now have a SCHEDULE posted on the website listing our past and upcoming events that we are planning for the 2025 year.

The focus for our Association is: **MARKETING, NETWORKING and COMMUNITY EVENTS.**

Our new Website is up and running! Spread the word and Check it out at:

[www.SouthamptonBusiness.org](http://www.SouthamptonBusiness.org). To RSVP for events or to contact our association by email, the email address for our association is: [Southamptonbpa@gmail.com](mailto:Southamptonbpa@gmail.com). If you need something concerning your website listing or to discuss our website features in general, please contact our website consultant directly. Their contact info is on the front page of the website. Please email

them with any website issues. If you need to speak with someone by phone regarding our business association, you can call our President, Gerry Bowen at 215-704-4512.

\*Reminder at each luncheon/event, we raffle off a gift certificate from the location we are eating at or purchased from one of our restaurant members involved with the event. We want to promote our area restaurants and help them do well.

PLEASE NOTE: We encourage all our members to send an email directly to our new Website Company Consultant if the member wants to put their own personal events on our COMMUNITY EVENTS CALENDAR or if a member wants to discuss their website listing or if a member wants to place a job posting in our new Employment Corner. Please email our website consultant directly with any info or questions.

PLEASE ALSO NOTE: That with your membership in our group we provide an annual email blast opportunity program. We offer one (1) email blast opportunity per year per member. Anyone interested, please contact our website consultant directly to make arrangements.

OK, here are some details about the BASH II fundraiser event:

THANK YOU TO THOSE THAT HELPED PLAN AND RUN THE EVENT: Gerry Bowen, Greg Crompton, Mary Adamow, Ed Adamow, Pike Lanes, Robert Donnelly, Jerry Hill, Jeff Sutton (the guitar man), Bob Phillips, Marty Stenson, Doreen Bowen, Jim Rauchut, and Tom Dougherty.

THANK OUR CORPORATE SPONSORS: Pike Lanes, The Bowen & Burns Law Office, Quaint Oak Bank, Greg Crompton, Robert Donnelly Investment Advisor, Homestarr Realty (Jerry Hill), Mission Barbeque, Adamow Construction (Mary & Ed Adamow), Altimari Properties (John Altimari), Bruno & Ridgway IT and Web Consulting, Mary Donnelly, Jean Stevens, John Cryan Jewelers, Curley Insurance Group, Pastorino Landscaping LLC, Austin Meehan with General Asphalt Paving Co., Shore & Pocono Properties, Inc., PA Senator Frank Farry, Bucks County Commissioner Gene DiGirolamo, Jeff Sutton (the guitar man), Southampton Beverage, Goldstein & DiPaolo CPA's, Stephenson's office furniture, Pet Supplies Plus, Angelo's Restaurant, Maggio's Restaurant, Steam Restaurant, The Robin Hood Diner, Manhattan Bagel (Southampton), Applebees (Southampton), The Iron Oven, Daniels Plumbing, Bruce Beaton Insurance, Todd Savarese, Esq., David Zellis, Esq., Lou Altimari, Strathman's Ace Hardware, The General Restaurant, Palz Restaurant, United Tire (Southampton), Bobby O's Deli, Sylvia Stenson, Esq., Tomato Oie Central, Hampton Cleaners, American News Tobacco, Hampton Flowers, The Richboro Pub, The Richboro Swim Club, The Valley of Fear, The Printing Works, The Uptight Suburbanite, The Carrier Pigeon, Developer's Mortgage, Co. (Kristin Reilly), Decided Excellence Magazines (Christina Bogdan), Don Giovanni's Italian Bakery, The Buck Hotel, Gerald L. Bowen, Jr., Esq., and Frank & Joanne Marx.

WELCOME ALL NEW MEMBERS: (1) Mission Barbeque; (2) Mary Donnelly, Encompass Elements, Inc.; (3) Jeff Sutton Music; (4) Southampton Beverage; (5) Stephenson's Office Furniture; (6) David Zellis, Esquire; (7) Strathman's Ace Hardware Store; (8) United Tire

(Southampton); (9) Bobby O's Deli; (10) Tomato Pie Central; (11) American News Tobacco; (12) The Robin Hood Diner; (13) Developer's Mortgage Company (Kristin Reilly); (14) Decided Excellence Magazines (Christina Bogdan); (15) Southampton Inter-Service Club; (16) The Friends of Tamanend Park; and (17) Thomas J. Dougherty.

NET MONIES RAISED: The net monies raised for the BASH II event was approximately Eight Thousand Dollars (\$8,000.00). We will be sending half the net proceeds to the Tunnels to Towers Organization (T2T) in New York to help veterans, first responders and their families.

Association Marketing & Advertising News:

1. Our Association has ADs in the current editions of the Carrier Pigeon publication and the Uptight Suburbanite publication. In fact, member John Altimari has generously offered to pay for us to have the Ads in those publications. Thank you very much, John! Given the "win win" situation for all involved, we have extended a free annual membership to John Altimari. He said "Not necessary."
2. Our Association also will continue to have an Ad in the Fall/Winter and Spring/Summer editions of the Upper Southampton Township and Park & Rec Newsletter which comes out twice a year.
3. The SB&PA again will be a sponsor for the Centennial Education Foundation (CEF) Bruce Beaton Memorial Golf Outing in June, 2025 at Spring Mill Country Club.
4. Our Association will soon try to have Field Banners put up on the local sports fields this Spring to advertise and also help support the children's sports programs. The same Banners were used for our Parade Float in the 2022 Southampton Days Parade and may be used in future parades including our nation's 250<sup>th</sup> celebration which will be here soon enough.
5. Our Association had an Ad in the Southampton Days Fair Book in 2024 and we plan to do so again this year.
6. Our Association will be a hole sponsor again for the Southampton Police golf outing which will take place in August, 2025 at Spring Mill Country Club.
7. We ordered, paid for and installed a new garden plaque for the Veteran's Memorial Plaza which is located at the corner of Street Road and Second Street Pike. The new plaque commemorates how our business association members have helped take care of the corner for decades.
8. We are thinking about a similar type plaque, a kiosk or signs or even a bench to be installed and associated with the new Hiking and Biking trail, part of the Pennypack Trail that now goes thru Southampton. More info to follow.
9. We plan to be the sponsor again this year for the BINGO at the Southampton Days Carnival.

10. CHRISTMAS LIGHTS UPDATE: As some know, our association did all the efforts to store, refit, and hang the Christmas Lights a/k/a The Holiday Lights in Southampton for approximately 35 years. The work necessary overall was enormous. Many people in town did not even know we did the lights. Eventually, we reached the point in recent years where we simply could not physically do the project anymore because we did not have the manpower. Meetings took place over many months where a new issue/obstacle arose which was PECO advising of a new charge of \$150.00 per pole to hang the light fixtures (approx. 70 fixtures) each year. The future of the project was dark and uncertain. Then the skies started to brighten. PECO advised they would waive the proposed pole fees and the Southampton Days Committee stepped forward and announced that they were willing to try and take over the project. At the December 2023 SB&PA BOD's meeting it was unanimously approved to sign over ownership of all the lights equipment to the Southampton Days Committee. Our Board also voted unanimously to do our best within reasonable limits to continue with financial support of the project each year. That way, we can continue to play a role in the holiday lights. The Southampton Spirit Newspaper printed a nice article about the transition and community team effort in their December 2023 issue. This year we donated the sum of \$500.00 to help with the holiday lights project.

11. We have an Ad about our association the annual calendar distributed by the Southampton Lions Group.

In Other Community News:

1. There is a new road sign for local Civic groups now finished on Street Road as you enter Southampton coming from Feasterville. Our Association is included on the sign.

We want to shout out a big "Thank You" to Chris Pastorino and Pastorino Landscaping LLC who has performed a lot of landscaping work for many months now at Veterans Memorial Corner which is the southeast corner at the intersection of 2<sup>nd</sup> Street Pike and Street Road. The corner looks absolutely AWESOME! Thank you, Chris!!!

See also the new COMMUNITY EVENTS CALENDAR feature on our website:

[www.SouthamptonBusiness.org](http://www.SouthamptonBusiness.org).

Our current Board of Directors and Officers are listed on our website. Anyone interested in joining the board, just contact our President, Gerry Bowen. This year we are implementing a program to try and add at least 1 new BOD each year so that we can maintain continuity and also build for the future in order to keep our association going strong. At our December meeting each year we approve the proposed Officers and Directors for the following year.

REMINDER: PLEASE GO TO OUR UNIQUE NEW WEBSITE FOR MORE INFO ABOUT OUR ASSOCIATION.

This Newsletter was prepared by our President, Gerald L. Bowen, Jr. (215) 704-4512.